

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Participation - Concept, Creative and Designing charges for the Andhra Pradesh Film Commission Book and Stall Design etc, in National Film Development Corporation Ltd., (NFDC) FILM BAZAAR, International Film Festival of India (IFFI) from 23 – 26 November, 2010 at Goa, - Sanctioned Rs.7,08,920/- – Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 120

Dated:05-02-2011

Read:

Inoice.No.10-11/8321, Dt.30-11-2010 of M/s. Stark Communications. Pvt., Ltd.,  
(Cochin), Hyderabad.

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**ORDER:**

Sanction is hereby accorded for payment of an amount of Rs.7,08,920/- (Rupees Seven Lakhs Eight Thousand Nine Hundred Twenty only) towards concept, creative and design and printing charges for the Andhra Pradesh Film Commission Book (100 pages approx), Designing, Printing and fixing of the Film Bazaar Stall, Stall management co-ordination, LCD and DVD players and hostess, 2000 nos Leaflets, Creative charges for advertisement in the film festival delegate book to M/s. Stark Communications. Pvt., Ltd., (Cochin), Hyderabad.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.7,08,920/- (Rupees Seven Lakhs Eight Thousand Nine Hundred Twenty only) towards the stall at film bazaar, printing of the film tourism book and CDs etc.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,11- Normal State Plan - SH (08) International Marts / Fairs and Festivals - 500 - Other Charges - 503 - Other Expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at Para 2 above, in favour of M/s. Stark Communications. Pvt., Ltd., (Cochin), Hyderabad, after deducting Tax, payable to the Income Tax Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT (T)**

To,  
M/s. Stark Communications. Pvt., Ltd., (Cochin), Hyderabad,  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**